



NEW SPONSOR FOR BRANDON DEMMERY RACING

Brandon Demmery Racing will go through a rebranding phase this year, with a new colour scheme, a new rider line up and a new major sponsor. We are very excited to welcome Deborah Motorsports as the teams Naming Rights sponsor for the 2017 season.

Deborah Motorsports is owned by Deborah Funoo and along with the sister company Tuross Motorsports, they will support the team throughout the 2017 season. Tuross Motorsports past and present sponsored riders include;

Ant West Moto2

Cam Donald Isle of Mann TT

David Johnson Isle of Man TT and Irish North West 200

Levi Day in British Superbike

Olly Simpson in Redbull Rookies

Joel Kelso in GP juniors

Damian Cudlin World Endurance

Phi Czaj ASBK



The collaboration between [Deborah Motorsports](#) and Brandon Demmery Racing will have a positive impact on the team, the riders and the series as team owner Brandon Demmery explains “ I’m about to start my 11th full season road racing having started when I was 9 years old. I know riders only have a limited amount of seat time on the bike and I wanted to start too create a long term plan for my team. The plan includes setting up the team’s infrastructure to allow young riders the opportunity to compete in a team environment and also have access to a vast amount of knowledge from experienced staff. We have all seen the positive events from the Italian and Spanish teams who have bought in, nurtured and guided young talent from the start of their careers. Deborah has the same vision and has been instrumental in helping many Australian riders who have competed at the highest level for a number of years. Deborah’s knowledge and contacts will greatly assist young riders with aspirations of competing at the highest level. We will run bikes in the Supersports 600 class, the Supersports 300cc class and in the R3 Cup Series. Eventually we would like to have a bike competing in every class of the ASBK which will allow riders to step up as their level of experience grows over a number of years.” Said Brandon

Deborah added “I am very happy to be involved with Brandon Demmery Racing, a team that has proven experience and the same vision as me to develop Australian riders. After sponsoring Australian riders International for the last few years, I saw a need for a pathway for riders to get to the international level starting out first in Australia, then making their way into the World Championship. My dream is that this team will help young riders with that. I will also be the major sponsor for Joel Kelso who will compete in Moto 3 this year. In 2017 I will be focusing on developing Australian riders to ensure they have the options and the knowledge to progress to the international level.

The team will unveil its new livery on the bikes at the World Superbike round on the 23rd Feb

[This year’s rider line up will include](#)

Aidan Hayes competing on the Yamaha R6 in Supersport 600cc class. Aidan had a very successful debut season in 2016 when he competed in both the Over 300cc Production and R3 Cup, taking a 3rd and a 4th place respectively.

Brandon Demmery competing in the Supersport 300cc class. Brandon will defend his Championship win in the 2016 Over 300cc Championship on the Yamaha R3.

Broc Pearson competing in the R3 Cup and Supersport 300cc class. Broc has competed in the Asian Road Racing Championship the last 2 seasons and will make a big impact when he returns to Australia Championship full time in 2017



Up Coming Schedule

The Deborah Motorsports Team will have their first full hit out at the ASBK Official test at Phillip Island on the 30th January

The Deborah Motorsports teams first race meeting will be at the World Superbike Support events at Phillip Island the 24-26th February

2017 Australian Superbike Championship Calendar:

Round 1: World Superbike Championship, Phillip Island Grand Prix Circuit VIC, February 23-26

Round 2: Wakefield Park Raceway, Goulburn NSW, March 17-19

Round 3: Winton Motor Raceway, Benalla VIC, April 28-30

Round 4: TBC, June

Round 5: Morgan Park Raceway, Warwick QLD, August 25-27

Round 6: SMSP, Eastern Creek NSW, September 8-10

Round 7: Phillip Island Grand Prix Circuit VIC, October 6-8



Deborah
Motorsports